



# MaX Compression

**Reduce your Exchange storage requirements by 50% or more, overnight, with no impact on the end users**

More and more information is emailed every year, especially in the form of attachments. This has meant that along with the growth in the numbers of emails sent, the average size of those emails has also risen, putting an ever increasing strain on email infrastructure. MaX Compression confronts this challenge by automatically compressing email attachments, whatever their source or destination.

Attachments typically make up around 80% of a Microsoft Exchange Information Store. MaX Compression can reduce attachments by up to 90%, resulting in a reduction of more than 50% in the storage demands. Enterprise level compression provides measurable and incremental benefits to the Exchange system, its users and its administrators. MaX Compression is completely transparent to end users – all compression and decompression is carried out automatically in the background.

Attachments appear as they would in uncompressed format - even the correct icon is preserved. Users receive all of the benefit of compression without any of the inconvenience.

## MaX Compression benefits include:

- Zip/unzip process is invisible for user;
- An ROI shown greater than 36:1;
- Reduces bandwidth requirements and transmission times;
- Improves user productivity;
- Reduces network bottlenecks between Exchange Servers;
- Reduces demands on storage disk space;
- Scalable solution, largest global customer has more than 155,000 desktops;



## How does it work?

MaX Compression zips or unzips all email attachments travelling within the enterprise as appropriate, wherever they go. Using standard zipping technology, MaX Compression further enhances the limited compression within Outlook and Exchange.

MaX Compression is compatible with all major manual zipping and unzipping utilities. However, these are not needed to enable MaX Compression to function.

MaX Compression's Smart Mode rule set allows the administrator to configure central rules to determine which compression mode to use at the point an email is sent. This results in all users benefiting automatically from the most efficient compression type.

## MaX Compression comprises 4 elements

Although the greatest benefit will be seen if the components are used together, they are not dependent on each other.

**MaX Compression Client:** an industry standard auto-zip/unzip tool is integrated with Outlook and is totally invisible to the user.

**MaX Compression Server:** compression of existing data in Exchange Information Stores, before other components were installed. Information Stores can be reduced by well over 50%, reducing storage costs, further improving the speed of the messaging system and reducing backup and restore times.

**MaX Compression OWA:** users of Outlook Web Access can send and receive compressed attachments in the same way as Outlook users, seamlessly. This is of particular benefit to the productivity of remote email users.

**MaX Compression Gateway:** this addition can automatically zip inbound mail and unzip some or all outbound mail depending upon the rule sets selected.

## MaX Compression supports:

- Outlook 2000, 2002 (XP), 2003 and 2007
- Outlook Web Access 2000, 2003 and 2007\*
- Exchange 2000, 2003, 2007 and 2010

\*Support of Outlook 2010 is expected second half of 2010.

## About C2C

C2C offers automated data archiving and management for email, files and SharePoint content, optimising performance, reducing storage management costs and minimising risks associated with critical data – helping you to control your data before it controls you.

C2C and accredited resellers also offer:

- Professional Services from expert consultants with detailed experience implementing C2C solutions;
- Training to give you full control over the operation, maintenance and evolution of your system;
- Local Technical Support so you always have someone to talk to who understands your requirements.

A Microsoft Gold Certified Partner, C2C is a privately-held company established in 1992 with offices in Reading, UK and Westborough, MA, USA and an accredited reseller network that extends throughout the world.



### Americas:

134 Flanders Road, Suite 325  
Westborough, MA, 01581, USA  
Tel: +1 508-870-2205  
Fax: +1 508-870-2250

### Europe & RoW:

6 Richfield Place, Reading,  
Berkshire, RG1 8EQ, UK  
Tel: +44 (0)118 951 1211  
Fax: +44 (0)118 951 1111

Email: [info@c2c.com](mailto:info@c2c.com)

Website: [www.c2c.com](http://www.c2c.com)